

Tech Tip Tuesday (October 28, 2025)



October is *National Cyber Security Awareness Month*

The Final Boss: Social Engineering

(The art of manipulating or deceiving you into taking an action or divulging sensitive information.)

Watch out for these three types:



DIGITAL ATTACKS

Phishing

Email-based social engineering targeting an organization.

Spear Phishing

Email-based social engineering targeting a specific person or role.



IN-PERSON ATTACKS

USB Attacks

An attack that uses a thumb drive to install malware on your computer.

Tailgating

When a hacker bypasses physical access controls by following an authorized person inside.



MOBILE/PHONE ATTACKS

Smishing

Text-based social engineering.

Vishing

Over-the-phone-based social engineering.



YOUR ROLE

STOP, LOOK, and THINK before clicking on a link or opening an attachment.



YOUR ROLE

STOP, LOOK, and THINK before complying with requests from strangers who prey on your social nature. It is better to be firm than insecure.



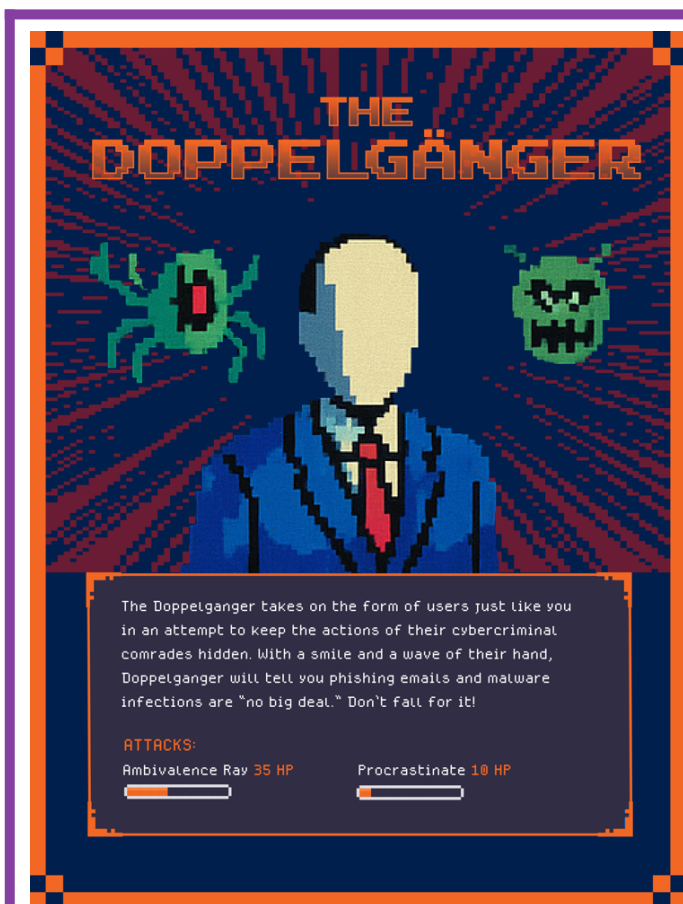
YOUR ROLE

STOP, LOOK, and THINK before clicking on a link in a text message or divulging sensitive information over the phone.

The Doppelgänger and the Art of Social Engineering

Meet The **Doppelgänger!** This is a cyber trickster who doesn't hack computers. He hacks people. Through emails, texts, phone calls, or even face-to-face conversations, social engineers use trust, fear, and urgency to trick you into giving up passwords, clicking links, or letting them in the door.

They might impersonate a coworker, a vendor, or even IT support — anything to make you act fast and skip thinking.



How to Outsmart the Doppelgänger

- **Stop, Look, Think** before responding to any unexpected message or visitor.
- **Verify requests** using a known contact method — don't reply directly to suspicious emails.
- **Never share passwords or MFA codes.** IT will never ask for them.
- **Report anything suspicious** to IT or your site tech team immediately.



Blaze King

Director of Information Technology

Email: bking@ulusd.org

Website: ulusd.org

Location: [750 Old Lucerne Road, Upper Lake, CA, USA](#)

Phone: [707-275-9139](tel:707-275-9139)

Revision #3

Created 2025-10-28 22:09:18 UTC by Blaze King

Updated 2025-10-28 22:22:51 UTC by Blaze King